



About These Guidelines

These guidelines outline the process for applying for sponsorship through Far West Community Partnerships (FWCP), including who is eligible, how to apply, and what's expected of successful applicants.

What is Sponsorship?

Sponsorship is once-off financial support provided for an activity or event that benefits the community. It does not include staff resourcing, planning, or involvement from FWCP. If FWCP is involved in any way (e.g. staff planning, attending, volunteering), it may be classified as a program expense instead of sponsorship.

Who Can Apply?

We welcome applications from:

- Community organisations and clubs
- Non-profit groups and associations
- Individuals with community-driven initiatives

Preference is given to non-profit and grassroots groups. For-profit organisations must show clear community benefit with no commercial gain.

Sponsorship Criteria

To be eligible, applications must:

- ✓ Align with FWCP's mission of sustainable development and community wellbeing,
- ✓ Demonstrate community impact and inclusivity,
- ✓ Include a clear and itemised budget,
- ✓ Commit to acknowledging FWCP publicly,
- ✓ Submit post-event content (e.g. short report, with photos, or an article).

Sponsorship Levels

Level	Funding Range	Criteria
Level 1	Up to \$500	Small community-based group or initiative with localised impact.
Level 2	\$500 - \$1,000	Broader community reach across more than one group or location. Public acknowledgement required.
Level 3	\$1,000 - \$1,500	Significant regional impact, clear alignment with FWCP priorities, and post-event content required for FWCP communications.

Note: The maximum FWCP will sponsor any single organisation/event per financial year under this procedure is \$1,500.



How to Apply

1. Check involvement, ask yourself: is FWCP involved in this event?
 - If yes, contact us first — it may be a *program expense*, not sponsorship.
2. Prepare your application by completing the FWCP sponsorship application form and attach:
 - A brief description of your organisation or team
 - Details of the initiative
 - The amount requested
 - A detailed budget
 - Any supporting documentation (e.g. community letters of support)
3. Submit your application via email to grants@fwcp.com.au

Applications are reviewed on a rolling basis.

Please submit at least 4 weeks before your event date, let us know in your application if you need an urgent review.

What Happens Next?

- We'll confirm we've received your application and when to expect a decision.
- All applications are reviewed by the FWCP Grants Team.
- You'll be notified of the outcome within two weeks of the review.

After the Event

Successful applicants must:

- Acknowledge FWCP in promotional materials (where appropriate)
- Provide a short event summary (e.g. a few sentences and photo)
- Share any content agreed to in your sponsorship agreement

This helps us celebrate your success and share the impact with the wider community!

Need Help?

If your application doesn't meet all the criteria, but you believe there's a strong case for support, please contact grants@fwcp.com.au